

HANNAH MOHELNITZKY

EDUCATION: UNIVERSITY OF ST. THOMAS ST. PAUL '13

BACHELOR OF ARTS DEGREE, MAJOR: COMMUNICATIONS, JOURNALISM, MINOR: BUSINESS

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EXPERIENCE

ENGINEERING DIVISION

COMMUNICATIONS

PUBLIC INFORMATION OFFICER

CITY OF MADISON

Madison, Wis., March 2019-Present

- Built an internal and external communications program from scratch in a newly created position for the City of Madison Engineering Division
- Built a public engagement program to lead in-person and virtual public information meetings, with corresponding documentation and process
- Maintained strong relationships with media partners
- Earned trust as division spokesperson with community, media, internally, citywide, while granting interviews with media, performing interviews
- Created the division's first podcast, grew audience
- Led citywide communications initiatives for attachment processes, emergency communication situations, support to the Mayor's Office
- Organized press conferences, outreach, internal monthly newsletter
- Improved communications between construction industry and the City through new resources and entire website launch

MORNING ANCHOR, EXECUTIVE

PRODUCER, MIDDAY ANCHOR,

INVESTIGATIVE REPORTER

NBC15, WMTV-TV, GRAY TELEVISION

Madison, Wis., July 2017-March 2019

- Managed a morning team on day-to-day operations while making ethically sound choices on coverage
- Worked on tight deadline daily, efficiently and accurately while leading social media strategy
- Anchored 2.5-hour broadcast each weekday on mornings, half-hour broadcast for 11 a.m.
- Trained producers with writing, story selection, decision making and critical thinking when crafting shows
- Took initiative to dig for stories, in court records, make cold calls to maintain strong community sources
- Led Super Bowl 2018 team coverage in Minneapolis, continuously for five days straight

5 P.M./9 P.M. ANCHOR, MORNING ANCHOR, SUNDAY MORNING ANCHOR WSAW-TV, GRAY TELEVISION INC.

Wausau, Wis., June 2013-July 2017

- Launched 9 p.m. broadcast for first time in station history, produced, edited and anchored broadcast
- Transitioned 5 p.m. broadcast into lifestyle format, hands-on with producing with veteran co-anchor
- Anchored 2.5 hour, "Best morning newscast" in market every weekday under minimal supervision
- Led and created a new social media strategy in the a.m. to connect with viewers
- Produced, reported, anchored hour-long Sunrise 7 Sunday
- Found, shot, wrote, edited, reported daily, breaking content from the field as a MMJ

CONFERENCE CO-PLANNER, FUNDRAISER

WISCONSIN BROADCASTERS ASSOCIATION

Madison, Wis., July 2017-March 2019

- Created one-day conference for young professionals in broadcast industry
- Successfully pitched idea to WBA foundation, board of directors and 100-person luncheon for funding
- Developed social media strategy, coordinated registration
- Developed, moderated panels topically related, relevant to industry

AWARDS, HONORS, COMMUNITY INVOLVEMENT

2020 WBA Best Investigative/Hard News

2018 Eric Severeid Award Investigative Medium Market

2017 Wisconsin Technical College District Boards Association Media Award

2017 WBA Best Spot News: Weston Mass Shooting

2014 WBA Best Morning Newscast

Coached Varsity Girls STORM Hockey in Wausau, Wis., 14U Roseau, Minn. Girls Hockey

Extensive Emceeing experience in the community from time in news

INTERNSHIPS

2012-2013: KSTP-TV, Hubbard Broadcasting, Web, Social Media Intern, St. Paul, Minn., 2012: WCCO-TV, CBS owned and operated, News Intern, Minneapolis, Minn., 2012: The Word Press Institute, Intern, St. Paul, Minn., 2012: KDWB-FM, iHeart Media, Promotions Intern, St. Louis Park, Minn.

SKILLS

Non-linear professional video editing with experience with Final Cut Pro, AVID, Edius, iMovie. Social Media management systems, Drupal proficient, advanced copy-writing, editing skills, Microsoft Office proficient, critical thinking skills, deadline driven, quick, excellent writing, editing and proofreading skills, strong interpersonal and relationship-building skills, ability to organize and manage projects, ability to work proactively and independently while collaborating with colleagues at all levels of the organization